



# Arm Yourself with Lim-Flex.

Easy, uniform breed management with an extra shot of muscle.

## What is Lim-Flex?

Pedigreed blends of twenty-five percent to seventy-five percent Limousin and red or black Angus.

*“During the drought the Lim-Flex females as a group held their condition better, raised heavier calves and had a higher conception rate than either of our straight bred Angus or Limousin herds.”*

Quote from a breeder of Limousin, Angus and Lim-Flex cattle

# LIM-FLEX

LIMOUSIN-ANGUS HYBRID

Crossbreeding for the right blend of muscle, maternal ability and profit just got easier. Introducing registered Lim-Flex seedstock. With the introduction of Lim-Flex, there's a Limousin genetic product to fit your every need. Choose Lim-Flex hybrids for a profitable blend of Limousin's famous muscle and efficiency, with Angus marbling and maternal.

## How can Lim-Flex help manage crossbreeding?

Lim-Flex takes the worry and difficulty out of crossbreeding by providing a just right shot of Limousin and Angus genetics. Lim-Flex keeps you in the optimum breed composition zone, without the extra management of rotational crossbreeding.

## Why Lim-Flex?

- Flexible seedstock for simple, manageable crossbreeding
- Flexible market progeny that hit dressing percent, yield and MSA grade targets
- Flexible females adapted for efficiency across a wide range of environments
- FLEX stands for Flexible Limousin Efficiency X - the beef industry's answer to profitable production of case-ready products

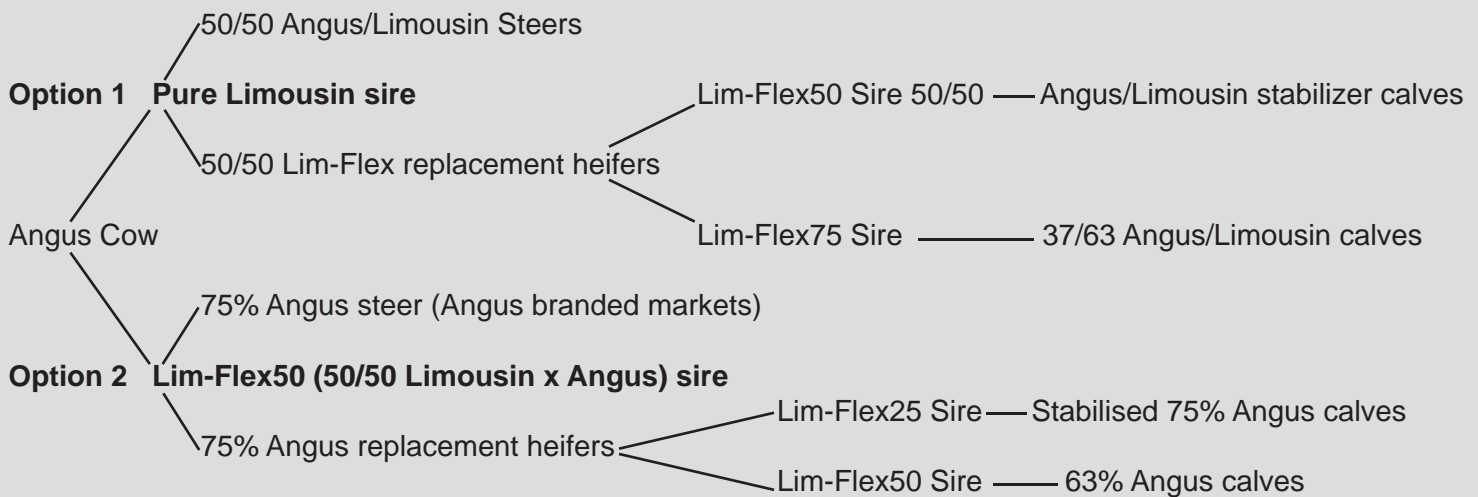
# Why Lim-Flex?

## FLEXIBILITY

Lim-Flex bulls provide a number of options for breeders with straight bred Angus herds. Using a Lim-Flex 50 bull (50% Limousin and 50% Angus) produces calves that are 75% Angus, 25% Limousin. The resulting calf drop will have extra muscle and shape, whilst maintaining the marketability, with the 75% Angus black steers being accepted into most “Angus” markets including Certified Australian Angus Beef. The 75% Angus heifer replacements will be easy calving, efficient, easy maintenance cows with plenty of milk and longevity with some hybrid vigour. They can be flexible in their matings, with options to join back to Angus, Lim-Flex 50 to increase muscling, or Lim-Flex25 to stabilise the 75/25 Angus/Limousin cross.

An alternative is to use a Pure Limousin bull over Angus Females to produce 50% Limousin 50% Angus calves. Both the heifer and steer progeny are highly sought after by lot feeders supplying the domestic market including the supermarkets or for taking out to heavier weights. If the 50% Angus females are retained they can be mated to Lim-Flex 50 bulls to stabilise the herd at 50/50 Angus/Limousin.

## PROGRESSIVE BREEDING PROGRAMS



For more information about Lim-Flex contact:

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